

• EYECANDY™
UNIQUE & STYLISH HAIRBRUSH



EYECANDY™

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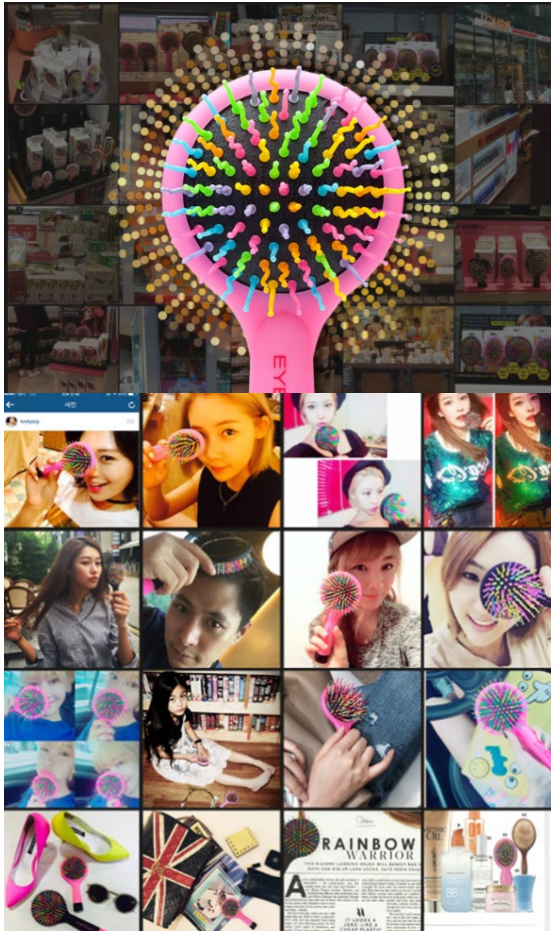
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EYECANDY HAIRBRUSH

1. Introduction of EYECANDY Brush A Patented Brush Made in the Republic of Korea



The EYECANDY Hairbrush is a product that comes from a patented Korean brush brand that has been sold in over 1,500 stores nationwide since its launch in 2014. The product is the number one brush when it comes to K-beauty as it has been recognized by consumers as being able to compete with imported brands.

01

Introduction of EYECANDY Brush

The is a 100% “Made in Korea” hairbrush with a clear difference in quality from low-priced brushes due to the material, finish, and curvature of the teeth.

Completely Enhanced by Hand Rather
Than Mass Production!



Except for the plastic injection, the rest of the process is carried out 100% by hand, from attaching each tooth one at a time to the final packaging, making our brush a handmade product.

Patent Registration and Completed
Toxicity Test



The safety of the product has been secured by passing a non-detection test for four major heavy metals and formaldehyde. The product can safely be used by customers of all ages, from children to the elderly.



02

Features of Rainbow S-Shaped Teeth

The EYECANDY Hairbrush is a product that harmonizes the functional effects of the patented Korean rainbow S-shaped teeth design with the practical and aesthetic effects of the overall design of the actual brush.



Features of S-Shaped Teeth

The S-shaped teeth work as though soft waves are wrapping around your hair. Unlike brushes that have regular straight teeth, the S-shaped teeth have a curved surface that goes between the strands of hair to create space for air to enter and exit.

This allows for air to be naturally introduced into the space, which completely widens the gap in all directions (up, down, left, and right) between each strand of hair.

This process is the decisive difference when it comes to S-shaped teeth that come with numerous advantages.



After Using
EYECANDY Brush



- Easily Detangles Hair Without Pain



The special teeth widen the gap between strands, which makes it easy to untangle hair. Think of it like untangling thread. It is easier to do so if you pull the strands apart to create a gap.

Combing hair with a wide gap between strands significantly reduces pain and breakage caused by hair being torn in the middle when using a regular hairbrush.

- Restores Natural Hair Volume



Widening the hair gap in all directions (up, down, left, and right) helps restore the natural volume of hair. Results may vary depending on the condition of hair.



- Minimizes Hair Damage



The increased distance between strands helps decrease the area of friction between the teeth of the brush and hair. This reduces physical damage to hair as well as the generation of static electricity from friction. (Results may vary depending on the condition of hair and the surrounding environment.)

- Light & Silky Touch



The widened gap makes hair feel more smooth and silky after being brushed. The introduction of air between strands helps reduce frizz, which makes hair feel light and fresh.



•Attractive Look



The rainbow color of the teeth gives the brush an attractive look that is instantly recognizable from a distance. This increases product visibility among the many products sold in stores.

From the customer's point of view, the rainbow teeth create a small sense of luxury that is perfect for those who want to be glamorous without being too over-the-top in their daily lives.

•Stand-Type Design



The stand-type design (large and medium size) allows you to keep the hairbrush anywhere such as on a desk, dresser, or bathroom counter. You can stand the brush up and use the mirror as a mini vanity without having to remove the mirror.

The product can be stored hygienically because the stand-type design physically blocks the brush from dust or foreign substances that gather while laying flat.

•Brightens Any Space



The rainbow color of the design pattern creates an aesthetic effect that brightens and decorates any space where the brush is placed.